



City of Rochester Public Market

& COVID-19



City of Rochester, NY
Lovely A. Warren, Mayor
Rochester City Council

NY Forward Business Re-Opening Safety Plan

PPE & Sanitizer

Market staff, security and vendors are required to wear masks.

- Security is enforcing mask rule
- Each vendor stand was given a 5-pack of masks, a written statement on importance and list of consequences with fines and bans if not followed.
- Some push back from the public on masks unable to wear masks due to medical issues. For those instances, we provide link to list of all vendors doing curbside pickup and delivery options.
- Hand sanitizer stations throughout market; potential long-term sponsorship agreement for permanent structures.
- Sanitation staff on Market days wiping down all surfaces
- Disinfectant treatment for indoor areas on non-market days.
- Deep cleaning of all areas



Dear Rochester Public Market Vendor,

We are considered an essential business, but it is imperative that we all comply with COVID-19 state regulations. These regulations have been developed to keep customers, vendors and staff safe and will make customers feel comfortable shopping at the Market.

The majority of you have adapted to the new rules, and we thank you for that. However, Market staff have observed some vendors who are not in compliance and have received complaints that our vendors are not wearing masks, and/or are not wearing them appropriately. Grievances have been sent to Mayor Lovely Warren, and Governor Andrew Cuomo pointing out that the Market is not in compliance with New York State's Face Mask Executive Order. This cannot continue, or we could be shut down.

This is a reminder that all Rochester Public Market Vendors MUST wear a mask or face covering at all times while under the stalls or waiting on customers, and they must be worn appropriately (cover your mouth and nose.) Effective Immediately, vendors not wearing a mask or face covering will be prohibited from selling, and will be told to leave.

Appendix A: City of Rochester Public Market Rules and Regulations, issued March 1, 2018 Addendum to City Code Chapter 91, As Authorized by Section 91. 10k Item M. "Vendors must be in compliance with all local, state and federal laws, statutes, rules, regulations, ordinances, certifications and standards that apply to their product."

"Failure to obey the above listed rules and regulations may result in fines and/or termination of license and/or denial of daily vending privileges."

"Fine schedule:

- -1st offense: Verbal warning
- -2nd offense: Written warning
- -3rd offense: \$100.00 fine added to your account
- -4th offense: \$200.00 fine added to your account
- -5th offense: Loss of Market privileges for 1 month
- -6th offense: Termination of all Market privileges"

We can provide you with a cloth mask if you need one. We are all in this together, and all must do our part to keep the Market open by wearing our masks or facial coverings. Thank you for your anticipated cooperation with Rochester Public Market rules and regulations.

Sincerely,

City of Rochester Public Market Staff



With lots of pre-bagged options for you!

Signage

- Social distancing, mask, and “do not touch market products” signage throughout market in English and Spanish.
- Tape markers in front of token center, ATMs.
- Arrows on the ground and lanes under sheds for better traffic flow with “Stay to the Right” signage.
- Dividers spaced throughout the indoor shed.
- Moved vendors approximately 2 feet back under sheds



Communication

- Signage
- Social Media
- CD recording played on Market PA system with shopping guidelines
- Weekly emails to vendors with updates and state regulations
- Newsletter emails to customers with new precautions and guidelines
- Website updates
- Press releases to the news



