



FARMERS MARKET FEDERATION OF NY 2019 Webinar Schedule

SNAP for Farmers and Farmers Market

Below is a schedule of SNAP trainings for farmers and farmers markets. The trainings will be done by webinar so that you will not have to travel to attend. But you must register to participate. Once you register, you will be sent a confirmation. This confirmation will contain your unique link to the webinar. Plan to sign in a few minutes early to give the program a chance to fully connect with your computer and speakers. There is no call in required, you will be listening through your computer.

Each webinar is repeated to ensure that you can find a time that is convenient for your schedule. If you have questions, please contact the Federation office at 315-400-1447 or email deggert@nyfarmersmarket.com.

Webinar	Date
Enrolling in SNAP: is it the right move for you? The SNAP program (formerly known as the Food Stamp Program) holds potential for farmers to increase their customer base and their farm revenues. This workshop will focus on enrolling SNAP for farmers and farmers markets: why you should participate and how you can apply to be a farmer SNAP retailer.	Wed, Feb 27 Noon – 1:00pm
	Mon, March 18 3:00pm – 4:00pm
	Thurs, Mar 28 Noon – 1:00pm
	Tues, April 9 3:00pm – 4:00pm
To Register: http://www.nyfarmersmarket.com/enrolling-in-snap-is-it-the-right-move-for-you/	
Operating SNAP at a NY Farmers Market Farmers Markets all across NYS have stepped up to operate a SNAP program in the markets, bringing new customers to the market and adding revenue to their farmers. This system operates on a central terminal system with one terminal in the market and tokens used as SNAP currency. This workshop will provide key information on operating the central terminal system and tokens in the marketplace. Learn what your rights and responsibilities are, what NYS can provide to help you with your program and some basic promotions for your SNAP program.	Wed, April 17 Noon – 1:30pm
	Tues, April 30 Noon – 1:30pm
	Tues, May 7 Noon – 1:30pm
	Thurs, June 6 Noon – 1:30pm
To Register: http://www.nyfarmersmarket.com/operating-snap-at-a-ny-farmers-market/	