

SUNY Farmers Market Manager
Professional Certification

GROW YOUR SKILLS: MARKET MANAGER CERTIFICATION

OCTOBER 2023 – MARCH 2024

Get your market growing! FMM Pro's Certification is a value that benefits your market, your community, and YOU.

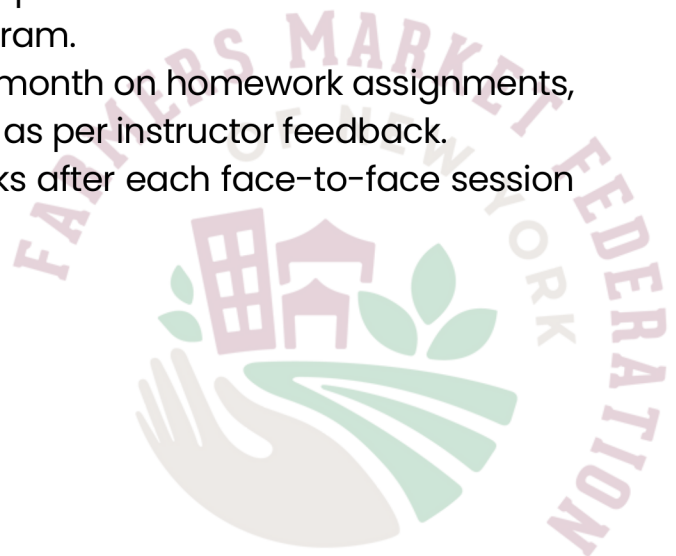
- From basic management to developing key programs, strategies to grow markets, and building community.
- Develop professional skills that can be used to gain community support.
- Networking opportunities to share and learn.
- Build your farmers market toolkit with 17 homework assignments.

TIME COMMITMENT

- Six Zoom sessions scheduled on the second Wednesday of each month, from 3:00pm – 6:30 pm starting on October 11th— mandatory attendance.
 - One allowed absence with make up required but an additional absence will be an automatic drop from the program.
- Plan to spend a minimum of 5-7 hours per month on homework assignments, with opportunities to make suggested edits as per instructor feedback.
- Homework submission is required two weeks after each face-to-face session via email.



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